



BRS BIRTHDAY PARTY JUNE 19 – 22, 2025

#BIKEREPLICSOELDEN

EXHIBITOR-INFORMATION

In 2025, the BIKE REPUBLIC SÖLDEN celebrates its **10th national anniversary**. If that's no reason to celebrate the most flowing nation in the Alps and its citizens! No sooner said than done: Instead of the Bike Opening, we are celebrating the **BRS Birthday Party** from **19 to 22 June 2025** with drums, trumpets and an amazing program, including free bike tests, anniversary specials, freestyle shows, riding technique courses, parties and events such as the BRS Rallye. Celebrate 10 years of Flow, Fun & Friends with us!

Date: Thursday, June 19th to Sunday, June 22nd 2025

Location: Parking site Gaislachkogel gondola

Promoter: Ötztal Tourismus

Achweg 5

6450 Sölden

Contact Expo: Scheiber Simon - Ötztal Tourismus

Mail: simon.scheiber@oetztal.com

Fon: +43 (0) 57200 922

Mobile: +43 (0) 664 / 8557165

Opening hours Expo: Thursday, Friday & Saturday: 8.30 am – 6 pm

Sunday: 8.30 am – 4 pm



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Security:	The entire area will be guarded in the evening 6 pm to 8 am in the morning by a security company. The service is not for your own stand and the promoter accepts no liability for stolen items.
Set up:	Wednesday 8 am – 8 pm
Dismantle:	Sunday from 4 pm – Monday 10 am
Costs:	
Fix Costs:	Expo Area Section A-D: € 55.-/sqm Expo Area Section E: € 50.-/sqm Security fee: € 225.- Waste disposal rate: € 50.-
Optional Costs:	Fee for electricity supply: € 125.- Fee for water supply: € 125.- Individually stand security: on request

All prices are quoted net (excl. 20% VAT)

For room reservation, please contact the information Sölden:

ÖTZTAL TOURISMUS

INFORMATION SÖLDEN

Achweg 5 | 6450 Sölden

soelden@oetztal.com | www.soelden.com

T +43 (0) 57200 200 F DW 201

APPLICATION

1. CONTACT

Company: _____

Contact: _____

Street: _____

Phone: _____

ZIP, City: _____

Mobile: _____

Country: _____

E-mail: _____

Invoice address if deviating:

VAT number: _____

2. STAND DESCRIPTION

- **Tent, vehicle, truck...** (Please draw in your stand sketch on next page)
-

- **Technical Details**

Booth size (incl. all set ups)

Height

(a) _____ m x (b) _____ m = _____ sqm

_____ m

Electricity yes no

Water supply yes no

_____ x 230 V / _____ x 380 V _____ A

_____ x

3. BRANDS OF GOODS/PRODUCTS

- **Bicycles, Textiles, Components, Information material**

Test products (Type & Number)

- **Activities**

- Contests/Lottery: _____

- Meet / Ride with the pro's: _____

- Product presentation at the Festival Stage (please choose the required day)

- Thu, 19th June

- Fri, 20th June

- Sat, 21st June

- Sun., 22nd June

- Others: _____

- The promoter provides each exhibitor – **depending on booth size** – MTB tickets for free!

4. EXHIBITOR - EVENING | WEDNESDAY 18TH JUNE FROM 6 P.M.

no yes Number of participants (max. 3): _____

I have read and accepted the terms and conditions

Date, Signature

STAND SKETCH

Please draw in your stand sketch together **with your vehicles** (1 box is 1sqm)

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
1																									
2																									
3																									
4																									
5																									
6																									
7																									
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9																									
10																									

Preferred stand: Section _____



TERMS AND CONDITIONS

These conditions are valid for all exhibitors at the BRS Birthday Party. Upon application, the exhibitor accepts these conditions.

1. By registering, exhibitors enter a legal, binding agreement to rent an exhibitor and sales stand at the BRS Birthday Party from the 19 to 22 of June 2025. Registrations under the conditions or under revisions of these special arrangements for exhibitors require the express agreement of the event organisers to take effect.

2. A rental agreement for a stand is valid only on receipt of written confirmation from the event organisers. The organisers are under no obligation to accept a specific application and have the right to refuse an offer without giving any specific reasons. All decisions lie automatically with the event organisers, and are made at their discretion, taking the whole event and the allocations of all booked areas into consideration.

3. On production of the rental agreement and invoice by the event organisers, any rental and other costs detailed in the registration form are to be paid. Payment into the bank account detailed on the invoice must be made within 30 days. Statutory rules for default in payment apply. All prices quoted are net (excluding 20% VAT).

4. If an application is later cancelled, cancellation fees apply: cancellation up to 4 weeks before the event incurs a cost of 40% of the total rental and other costs, and cancellation after this point incur 100% of the cost.

5. The event organisers are entitled to rescind any confirmation or stand allocation if applicants do not make payments on time.

6. If an event cannot take place due to any force majeure, strike, political circumstances, or other important reasons outside the influence of the event organisers, no claims for compensation can be made against the organisers. The event organisers will in such circumstances immediately inform the exhibitors.

7. The event organisers will provide exhibitors with the agreed area for stands, and, if arranged in advance, an electricity and water supply. All equipment for stands including any advertising material is to be purchased by exhibitors at their own risk, as is transport to the event, setting up the stand, and packing it away after the event. The height of the stand and agreed times for setting up will be given to the exhibitor in good time by the event organisers.

8. Exhibitors must provide suitable containers for the collection of rubbish. The event organisers will provide a container for the central collection of waste. It is the exhibitors' responsibility to take their rubbish to this container.

9. Exhibitors are responsible for any products they offer, as well as test rides, and sales to the guests, and accept full liability. Responsibility for gaining official permission (for example permission to trade) lies with the exhibitors, as does the responsibility for the proper functioning of any products.

10. All exhibitors are to be considerate of other exhibitors, ensuring that the running of any stand is not impeded in any way. PA systems may only be used with express prior agreement of the event organisers.

11. During the night, the festival area is controlled by security guards, arranged by the event organisers. However, exhibitors must sufficiently secure their products, especially bikes, to ensure they cannot be removed by third persons. The event organisers accept no responsibility in the case of any loss or other damage occurring. There are no insurance arrangements in place to cover this. Exhibitors are also liable for any damage or injury that may occur due to them or any of their assistants.

12. The event organisers are not to be held responsible for any damages to exhibited products or stands during the course of the event. This doesn't however apply if the event organisers or their assistants are deemed to have caused the damage through negligence, or the cause of any physical injury is deemed to have been caused by negligence on the part of the event organisers.

13. For the rental agreement of a stand area, Austrian law exclusively applies. The court of jurisdiction for any cases arising from this contract is Imst.